

# Bainbridge Island



**YOUR MAGAZINE CONTACT**  
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Bainbridge Island magazine is written, photographed and edited by residents of Bainbridge Island.

Delivered quarterly for free to every household and business on Bainbridge Island, with additional distribution through the local stores, paid subscriptions, real estate brokers, visitors bureaus and events.

Superior photography and design complement the high level of editorial craftsmanship, guaranteeing widespread exposure – to residents and visitors, on coffee tables and in waiting rooms.

## IN EVERY ISSUE

House Tours, Gardening,  
Restaurants, Personality Profiles,  
Local Events, Insider Knowledge,  
Loads of Fun



WHAT WE DO » WHERE WE EAT » HOW WE LIVE

[www.bainbridgeisland.com/advertising-magazine](http://www.bainbridgeisland.com/advertising-magazine)

# Bainbridge Island

## MAGAZINE ADVERTISING RATES (COLOR) (PER ISSUE)

SIZE	1X	2X	3X	4X
FULL	\$2,150	\$1,840	\$1,725	\$1,520
TWO-THIRDS	\$1,810	\$1,550	\$1,450	\$1,260
HALF PAGE	\$1,500	\$1,285	\$1,255	\$1,040
ONE-THIRD	\$1,100	\$940	\$880	\$785
QUARTER	\$760	\$670	\$630	\$540
ONE-SIXTH	\$550	\$470	\$440	\$390

Guaranteed placement on any page, add 20%.

COVERS	1X	2X	3X	4X
2ND (INSIDE FRONT)	\$3,360	\$2,940	\$2,730	\$2,520
3RD (INSIDE BACK)	\$3,200	\$2,780	\$2,570	\$2,360
4TH (BACK)	\$4,200	\$3,675	\$3,150	\$2,940

Inquire about inserts, gatefolds, and other products to help improve your reach to readers. Premium rates may apply for special issues.

## MAGAZINE DEADLINE / PUBLICATION DATES (APPROX)

SIZE	RESERVE	MATERIAL	MAIL DATE
SPRING	JAN 6	JAN 16	MAR 5
SUMMER	APR 6	APR 16	JUN 2
FALL	JUL 8	JUL 17	SEP 4
WINTER	SEP 21	OCT 1	NOV 18

## MAGAZINE PUBLICATION SPECS

**PREFERRED FORMAT:** Adobe Acrobat PDF. Please be sure to:

- Embed all fonts and flatten transparency
- All files must be CMYK – no spot colors, no RGB files
- Place all photos in ad as 200 dpi CMYK .tif files
- No crop marks or color registration bars

### WE CAN ALSO ACCEPT:

Adobe InDesign, Adobe Illustrator, Adobe Photoshop provided all linked art and fonts accompany the file. However, there will be an additional \$35 charge for us to make the pdf from your native file. We can NOT accept Microsoft Publisher files.

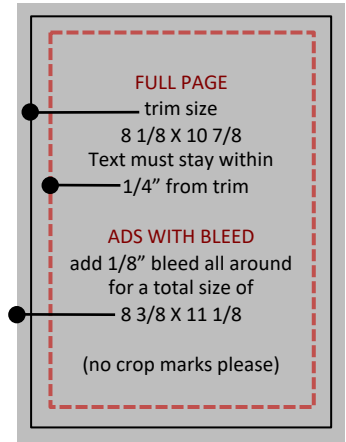
### AD DEVELOPMENT / RESIZING:

We can develop your ad for you. 1/6: \$50, 1/4-1/3: \$100, 1/2-2/3: \$150, Full: \$200

\$25 ad resizing, assuming AI, ID, PSD, fonts embedded, images 300+ dpi. \$85/hr where additional work is required.

## AD SIZE SPECS

(WIDTH X HEIGHT)



	<b>TWO-THIRDS</b> 4 5/8 X 10
	<b>HALF VERTICAL</b> 4 5/8 X 7
	<b>HALF HORIZONTAL</b> 7 1/8 X 5
	<b>ONE-THIRD VERTICAL</b> 2 1/8 X 10
	<b>ONE-THIRD SQUARE</b> 4 5/8 X 5
	<b>ONE-QUARTER</b> 3 1/2 X 5
	<b>ONE-SIXTH</b> 2 1/4 X 5

**UPLOAD MATERIALS TO [HTTP://MORRISMEDIAGROUP.SENDMYAD.COM](http://MORRISMEDIAGROUP.SENDMYAD.COM)**  
**First-time registration (free) required. Once in, select Bainbridge Island issue.**  
**Questions: Renee Petheram, (206) 494-0335 x701, [renee@bainbridgeisland.com](mailto:renee@bainbridgeisland.com)**